

Date: 28/07/2016



RE: TZGBC “Say NO to Plastic Bags” Campaign

Dear Madam / Dear Sir,

Apart from our advocacy in green building and waste reduction, Tanzania Green Building Council also aims to educate the public and different sectors of the community on sustainability issues to co-ordinate environmental efforts in Tanzania.

This year, we have decided to run an important campaign in Tanzania to reduce the use of plastic bags in this country and provide reusable ones. The campaign will begin this month to bring light to the critical problems of waste.

Plastic pollution is one of the biggest issues concerning the environment. They are **made of petrol when burning released toxics particles affecting your health**. With an average utilization of 15 minutes, they pollute our air and contaminate our food and atmosphere. **6,500,000,000 kilos of plastic bags are discharged into the water each year**. In Tanzania, the few sewage systems that exists discharge their waste directly into the ocean, affecting the marine habitats.

Your support is greatly needed. We are rallying for organizations as yours to join us. **We will be sending reusable bags that can be rolled or folded small enough to fit easily into the pocket of Tanzanian employees to reduce the use of plastic bags**. We will print the reusable bags and circulate them to participating organizations.

If you do wish to support us, please fill in the attached document. You can participate in many ways, through monetary support or otherwise. If you need further information, please do not hesitate to contact me.

Hear from you soon.

Yours Sincerely,

Tanzania Green Building Council Team.